



**Esther  
Price  
Promotions**

*Putting it all Together*

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**PRESS RELEASE**

*November 3, 2000*

**OFDA 2000 paves way for new wool sale heights.**

OFDA 2000 technology has assisted two wool producers in setting new wool sale records in two states in the past month.

Following the commercial release of the first series of the OFDA 2000 portable wool testing machines, the technology is now in use across all states of Australia as well as New Zealand.

The state record prices, set in Queensland and WA, were achieved in fine wool fleeces, where wool producers have used the OFDA 2000 to identify super fine lines of wool.

In Queensland the Goodrich family of Currajong Station, Inglewood, established five lines at 0.5 micron increments, with their finest line set at 15 micron.

Traditionally, this portion of the clip would have averaged in the vicinity of 17 micron, however under the OFDA system, they were able to extract a price of 5500c/kg for one bale of 15.3 micron wool and in doing so, setting a new state record for un-shedded wool.

The wool was consigned through Primac Elders and the buyer was Australian Wool Exporters on behalf of a Korean client.

The other four lines set and measured by the OFDA 2000 machine drew prices of 4270c/kg (1 bale of 16 micron); 3018c/kg (2 bales of 16.3 micron); 2688c/kg (2 bales of 16.7 micron) and 2240c/kg (4 bales of 17.3 micron).

The price was almost matched in WA, when McAlinden farmers MJ & CH Bleechmore, received 5010c/kg greasy for 2 bales of 15 micron wool.

The Bleechmore family had tested the fleeces in the drafting race prior to shearing and identified a 15 micron line. The resulting offering set a new state record in WA when the wool was consigned to Fremantle for auction by Primaries of WA and purchased by Howard Scott for Giovanni Schnieder.

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**Rural Marketing & Project Management**

PO Box 75, Serpentine 6125 Western Australia Tel 08 9525 2663 Fax 08 9525 2532 Mob 0418 931 938  
[epp@highway1.com.au](mailto:epp@highway1.com.au)